

Sr.No.11079

Exam Code: 113506

Subject Code : 3874

Bachelor of Vocation (Cosmetology & Wellness)- 6th Semester  
(2522)

Paper-I : Human Resource and Public Relation Management

Time allowed: 3 hrs.

Max. Marks: 50

Note: Attempt any five questions selecting atleast one question from each section. The fifth question may be attempted from any section. All questions carry equal marks.

Section-A

1. What is the role of a public relations manager?
2. What are business laws for the Salon?

Section-B

3. What is meant by organizational knowledge?
4. What are the steps in handling complaints?

Section-C

5. What is the role of communication skills in client handling?
6. What are the basic communication ethics?

Section-D

7. How do you explain expertise?
8. What are the qualities of good leader?

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